

**2018 Annual Spring Congress - April 13-15, 2018**  
**Loews Ventana Canyon Resort – 7000 N Resort Dr, Tucson, AZ 85750**  
**(520) 299-2020**

**EXHIBITOR AND SPONSORSHIP OPPORTUNITIES**

Exhibit Dates: Friday, April 13 and Saturday, April 14  
 Approx. Exhibit times: Friday April 13 5pm-7pm and Saturday April 14 12pm-2pm

**Gold Level**

**\$5,000**

- a) Prominent recognition in all written materials advertising meeting
- b) Prominent recognition on signage
- c) Pre and post attendee list in electronic format
- d) 1 full-page (8" x 10 ¼") black & white promotional ad printed in the registration packets given onsite (reach = +/- 160 ODs, 5 Optometry Students, 40 exhibiting companies. FMV=\$825
- e) Up to 3 e-blasts per year to AZOA membership. (reach = 458 members, approximately 260 opens) FMV=\$300
- f) Sponsor recognition at meeting: on 36" x 24" signage/verbal announcement (thank you) by AZOA Board of Directors/4 registration packet listings/written acknowledgement in AZOA meeting materials distributed at meeting. (reach = +/- 175 ODs, 5 Optometry Students, 40 exhibiting companies. FMV=\$825
- g) One booth spaces at meeting – **4 company reps may attend**

**Silver Level**

**\$2,500**

- a) Prominent recognition in all written materials advertising meeting
- b) Prominent recognition on signage
- c) Pre and post attendee list in electronic format
- d) 1 full-page (8" x 10 ¼") black & white promotional ad printed in the registration packets given onsite (reach = +/- 160 ODs, 5 Optometry Students, 40 exhibiting companies. FMV=\$825
- e) Up to 2 e-blasts per year to AZOA membership. (reach = 458 members, approximately 260 opens) FMV=\$300
- f) Sponsor recognition at the meeting: on 36" x 24" signage/verbal announcement (thank you) by AZOA Board of Directors/3 registration packet listings/written acknowledgement in AZOA meeting materials distributed at meeting. (reach = +/- 175 ODs, 5 Optometry Students, 40 exhibiting companies. FMV=\$825
- g) One booth space – **3 company reps may attend**

**Bronze Level**

**\$1500**

- a) Prominent recognition in all written materials advertising meeting
- b) Prominent recognition on signage
- c) Pre and post attendee list in electronic format
- d) 1 full-page (8" x 10 ¼") black & white promotional ad printed in the registration packets given onsite (reach = +/- 160 ODs, 5 Optometry Students, 40 exhibiting companies. FMV=\$825
- e) Up to 1 e-blasts per year to AZOA membership. (reach = 458 members, approximately 260 opens) FMV=\$300
- f) Sponsor recognition at the meeting: on 36" x 24" signage/verbal announcement (thank you) by AZOA Board of Directors/2 registration packet listings/written acknowledgement in AZOA meeting materials distributed at meeting. (reach = +/- 175 ODs, 5 Optometry Students, 40 exhibiting companies. FMV=\$825
- g) One booth space – **3 company reps may attend**

**Exhibit Level - AZOA Associate members are \$750 for this level**

**\$825**

- One booth space – **2 company reps may attend**
- Exhibitor listing in Seminar Program

*Please complete bottom portion of this form and mail to: AZOA, 1702 E Highland Avenue, Suite 213, Phoenix, AZ 85016, or fax to (602) 264-6356. For additional information, email kate@azoa.org*

We wish to participate in the 2018 Spring Congress.

Please register our company at the:     Gold     Silver     Bronze     Exhibit Level \_\_\_\_\_ Registration Total

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name of Representative(s) who will attend: \_\_\_\_\_

Enclosed is our check for \$\_\_\_\_\_     Please charge our credit card (information below):

Number: \_\_\_\_\_ Exp Date \_\_\_\_\_ V Code \_\_\_\_\_