

2017 AZOA FALL CONGRESS



Program Preview

November 10-12, 2017

Hilton Sedona Resort



Featuring 16 hours of COPE-Approved* education

*COPE Approval Pending on 1 course



SCHEDULE OF EVENTS

FRIDAY - NOVEMBER 10

8:30am Dr. Bruce Bridgewater Memorial Golf Tournament at Sedona Golf Resort

1-6pm Registration

2-3pm Creative Techniques for Finding Your Next New Team Member/Burns/52527-PM

When adding to your team it is more important to determine if the new addition will fit into the office culture than for them to have optometric skills. How do you find the best candidate for the position Where do you find the best candidate for the position available in your office This course will help you locate, hire and keep the best person for your establishment.

3-4pm Five Steps to Achieve a Healthy Office Culture/Burns/52528-PM

The goal of a Healthy Office Culture is achievable. If you want your team to work together in harmony, be eager to help each patient and produce incredible practice growth, this course will share the secrets needed to make this happen.

4-6pm Creating Distinction in Eye Care Through Dry Eye, Allergy and Glaucoma Treatment and Protocols/Jasper/53158-AS

In this course we will discuss the need to create distinction in eye care. We will review diagnosis and treatment protocols for dry eye, allergy and glaucoma. We will review benefits to the patient and the practice for having protocols

for these conditions in place and evaluate how to implement them in practice for better, more efficient patient care. Review of these diseases and the technology that can be utilized to enhance patient care will also be evaluated.

6:00pm Dinner On Own

SATURDAY - NOVEMBER 11

7:00am Registration & Alcon Labs Sponsored Breakfast Presentation (non CE)

Alcon Labs is our gracious breakfast sponsor! The delicious buffet will be served and enjoyed in the General Session room while Alcon presents. Please arrive by 7am for breakfast.

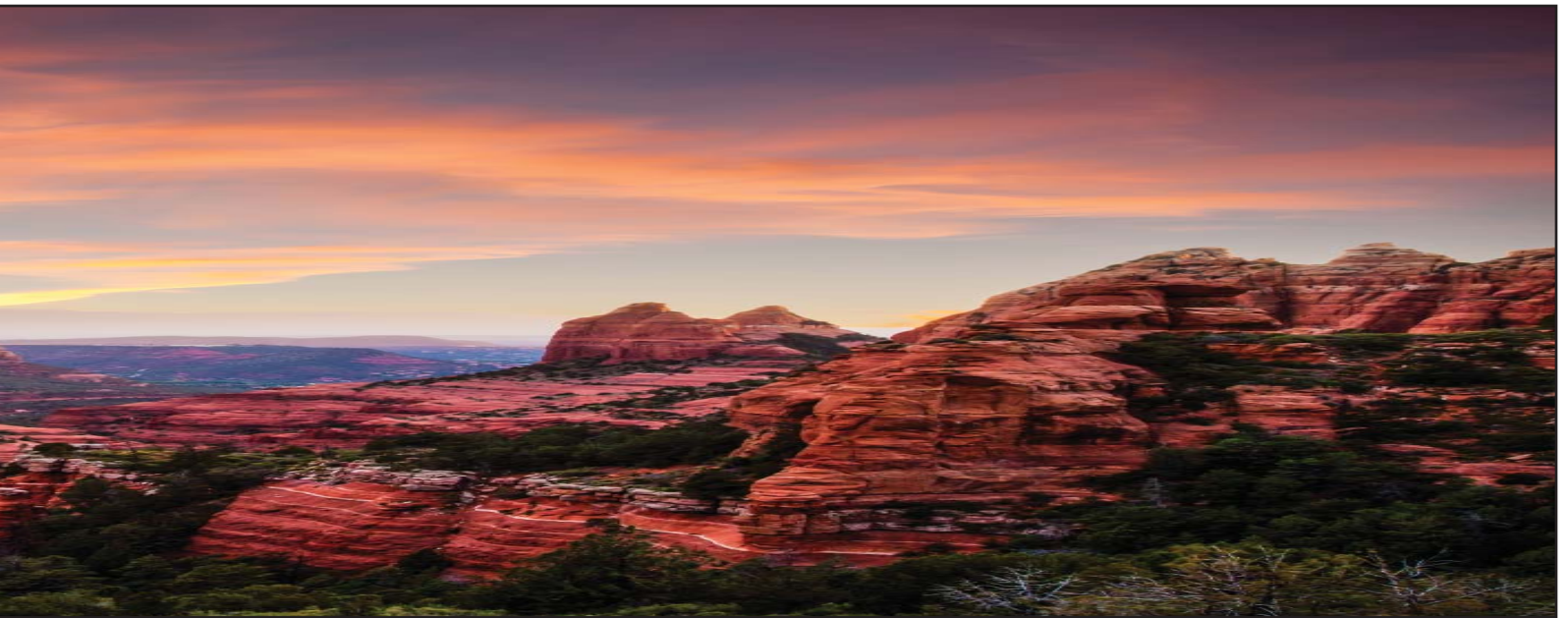
8-9am Managing Millenials in the Workplace/Burns/52786-PM

There are 80 million Millenials in the United States and all are of age to be in the workforce. Their values, mind set and work experience are unlike any other generation to date. This course will help you understand what the best companies are doing to empower this generation and even though you are not Google, what you can do to embrace this influential generation.

9-10am Leading Staff to Excellence/Burns/Leading Staff to Excellence is a lecture in which both doctors and staff can improve skills at hiring, training and trouble shooting problems with a leading source of breakdowns within the optometric practice.

10am-12pm Best Practices in Ocular Emergencies/Jasper/43705-PD

This course will include an interactive discussion of multiple cases and conditions that are first diagnosed in the office of the optometrist and then referred to the internist, pediatrician or hospitalist. A general review of the medical



condition as it relates to the ocular disease will be presented as well as a review of the ocular condition. This course will help every OD to understand how best to communicate with the internist or pediatrician for the best patient outcome.

**12-2pm AZOA Membership Meeting/
Lunch**

**2:30-4:30pm Ocular Surface Disease
Innovations in Clinical Care/
Hauser/45202-AS**

Ocular Surface Disease presents a complex diagnostic challenge for even seasoned clinicians. A comprehensive assessment is critical in differentiating the diagnosis and treatment strategies. This course provides a step by step review of current and emerging technologies available and recommendations on how these can be incorporated into practice to improve patient care.

7:00- Hospitality Suites

Come enjoy an AZOA signature event, network with colleagues, and experience the latest and greatest from your favorite vendors in a fun and relaxed atmosphere!

SUNDAY - NOVEMBER 12

7:00am Registration/Breakfast

**8-10am Ocular Inflammation Rare and
in the Chair/Hauser/47766-AS**

Learn about ocular inflammations from the front to the back of the eye, what patients are at risk and how to best treat the condition. A case series will be presented to illustrate.

**10-12pm Anticoagulation and the Eye/
Wasik/52217-PH**

Oral anticoagulant and antiplatelet ACAP

medications are indicated for the management of several conditions such as venous thromboembolism and prevention of stroke in patients with atrial fibrillation and myocardial infarction. A review of established and newer therapies will be reviewed as well as potential ocular and non-ocular complications pertinent in optometry. Other topics will include ACAP medications and ophthalmic surgery as well as ocular conditions that may require ACAP use.

12-1pm Lunch On Own

**1-3pm Optometric Private Eye How to
Uncover the Uncommon/
Wasik/52220-SD**

Extensive ocular and systemic investigation including a thorough patient history, ocular examination, and systemic workup is essential to uncover the causation of ocular pathologies. This course will highlight approaches and methods to discover unusual etiologies for ocular findings. Medical investigation strategies will be reviewed including ordering of laboratory testing and imaging to assist in formulating diagnoses and creating management plans.

**2017 Fall Congress / November 10 - 12
Hilton Sedona Resort & Spa - 90 Ridge
Trail Dr, Sedona, AZ 86351
1-877-273-3762 / Use Group Code: AZOA
AZOA Rate is \$234 a night if made
by 10/6/2017 (room rate subject to
availability)**

2017 AZOA FALL CONGRESS REGISTRATION

easy online registration: <http://www.azoa.org/Connect>

Name: _____ OE Tracker #: _____

Please be sure to download the OE Tracker Mobile App by ARBO on your smart phone

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____
required (print neatly)

Additional Guest: _____ (name badge will be produced only for pre-paid guest meals)

PACKAGE INFORMATION:

Complete Package: (All CE and Meals Included) Please circle one

Optometrist

Student

Daily Rate (Includes all CE, meals & events offered!)

Fri Nov 10 (Includes 4 hours CE)

Sat Nov 11 (Includes 6 hours CE)

Sun Nov 12 (Includes 6 hours CE)

Received Before Oct. 19		Received After Oct. 19	
Member	Non-Member	Member	Non-Member
\$375	\$525	\$475	\$600
\$20	\$20	\$20	\$20
\$125	\$150	\$150	\$175
\$300	\$375	\$325	\$400
\$150	\$200	\$175	\$225

Individual Guest Meals (for spouses, guests, kids attending meals)

Saturday Breakfast \$35 x _____ = \$ _____

Saturday Luncheon \$45 x _____ = \$ _____

Sunday Breakfast \$35 x _____ = \$ _____

Friday (Nov 10) Dr. Bridgewater Golf Tournament

(8:30AM Shotgun Start @ Sedona Golf) \$90 x _____ = \$ _____ (Includes greens fees)

TOTAL REGISTRATION: \$ _____

Payment Information

Enclosed is my check payable to the AZOA in the amount of \$ _____

Please charge my credit card: Visa Mastercard American Express Discover

Card #: _____ Exp. Date: _____ VCode: _____ Zip: _____

Mail Completed Form to: Arizona Optometric Association
1702 E Highland Avenue, #213
Phoenix, AZ 85016
Ph: 602-279-0055

OR Fax Completed Form to: (602) 264-6356

QUESTIONS? Or to confirm receipt of form, Email: kate@azoa.org

NOTE - TO RECEIVE EARLY REGISTRATION RATE: Registrations must be received on or before October 19, 2017.

CANCELLATION POLICY: All cancellations must be in writing. In order to receive a refund of 100% of the registration fee (less a \$25 cancellation fee), cancellations must be received prior to 10/27/17. No refunds after that date. **Please note that pre-registration closes on 11/8/17. Registration can be done onsite after this date. Registrations are not accepted over the phone.**

THE AZOA NO LONGER USES PAPER CE CERTIFICATES AS WE ARE NOW USING ARBO'S OE TRACKER APP FOR SMARTPHONES

easy online registration: <http://www.azoa.org/Connect>

2017 FALL CONGRESS FACULTY

Dr. Carole R. Burns, F.C.O.V.D. is a graduate of The Ohio State University College of Optometry and The State University of New York Pediatric and Vision Therapy Residency. She is a fellow of The College of Optometrists in Vision Development serving as chairperson of the C.O.V.D. Assistants to Graduates Committee and the Secretary of The Optometric Educators Committee to C.O.V.D. She is a member of the Council on Health Information; an organization comprised of health care professionals in central Ohio, and CEO of Professional VisionCare, a full scope optometric practice with nine practicing optometrists and three locations. Dr. Burns also serves as a faculty member at The Ohio State University College of Optometry, is Chief Operating Officer of Mobile America VisionCare, a company that delivers optometric care to nursing facilities statewide, and is co-editor for reviewofoptometricbusiness.com

Dr. Whitney Hauser received her Doctor of Optometry degree in 2001 from Southern College of Optometry. She completed a postgraduate residency in Primary Care Optometry at the Southern College of Optometry in 2003. Prior to joining the SCO faculty as Assistant Professor, Dr. Hauser served as Clinical Director and Research Coordinator at an ophthalmology referral center in Memphis, Tennessee. Dr. Hauser has authored many articles focusing on the management and treatment of ocular surface disease, the anterior segment and practice management. She has been an invited speaker across the United States and internationally. Dr. Hauser serves as Clinical Development Consultant at TearWell: Advanced Dry Eye Treatment Center and the Advanced Care and Ocular Disease Service at Southern College of Optometry. She is, also, founder DryEyeCoach.com, the leading ocular surface disease educational hub.

Dr. April Jasper is an optometrist in private practice in West Palm Beach, Florida. She is a fellow of the American Academy of Optometry, President of the Florida Optometric Association and Professional Co-editor of Women in Optometry magazine and contributor to several other publications. She serves on several Advisory boards including Vision Source, Allergan, Marco, Shire, Alcon and Eyefinity. Dr. Jasper was 2015/2016 Benedict Professor in practice management at Houston College of Optometry. Dr. Jasper has completed over 180 speaking events around the Country and has more than 20 years of experience as a leader in her business and profession. Dr. Jasper's passion is sharing with others in areas of leadership, business management and personal growth. Dr. Jasper's unfaltering basis for life is the belief that we are all leaders and have been given the responsibility to utilize our talents fully for the benefit of others thereby living the most fulfilling life possible. One of her current projects is the development of a company, Distinctive Strategies and Leadership www.distinctivestrategies.com the mission of which is to help others develop strategies, remove obstacles and implement processes that allow them to create businesses of distinction.

Dr. Alyon Wasik is a 1999 graduate of the Southern California College of Optometry and in 2000 completed her residency Primary Eye Care at the San Francisco VA Medical Center. Since 2002, she has been a full-time staff optometrist at the Southern Arizona Veteran's Affairs Healthcare System in Tucson, Arizona where she sees patients, teaches optometry residents and students and is the optometry externship director. Dr Wasik served as the Armed Forces Optometric Society President from 2012-2013 and is the 2015 AFOS OD of the Year. She was the federal service optometry representative and member of the AOA Federal Relations Committee from 2011-2016. Dr Wasik earned Fellowship in the American Academy of Optometry in 2000 and currently serves on the Academy's Membership Committee. Dr Wasik lectures on the national, state, and local levels and her interests in the ocular effects of systemic medications, posterior segment disease and the ophthalmic manifestations of medical conditions. Her publications have been in the areas of neovascular glaucoma, cranial nerve palsies and their systemic etiologies, and use of VEG-F inhibitors.

STAYING AT THE HILTON SEDONA RESORT & SPA IN SEDONA, AZ

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Hilton Sedona Resort & Spa - 90 Ridge Trail Dr, Sedona, AZ 86351

1-877-273-3762 / Use Group Code: AZOA

AZOA Rate is \$234 a night if made by 10/6/2017 (room rate subject to availability)





Dr. Bruce Bridgewater Memorial Golf Tournament

**FRIDAY, NOVEMBER 10, 2017@ 8:30 AM
SEDONA GOLF RESORT**

No other Sedona golf course provides a better combination of jaw-dropping splendor and exceptional challenge. This 6,646 yard, par 71 course is widely considered among the world's most unforgettable golf experiences. Winding around the famed red rocks of Sedona, each hole provides a unique adventure and the views are breathtaking. Practice tees and putting greens offer the perfect opportunity to fine-tune your game.

The Shotgun Start and scramble will be at **8:30 AM** sharp with check in at **8:00 AM**. Spouses and guests are also welcome to participate! The fee per person is \$90.

Are You Planning to Hit the Links in Sedona?

To register, please use the main registration form inside the brochure. If you would like to request a foursome, please indicate your grouping below and fax to 602.264.6356 or you may email kate@azoa.org. Please make sure all players register.

1. _____ 2. _____
3. _____ 4. _____

** Please note: Start times may be delayed or cancelled if inclement weather conditions exist.**



ARIZONA OPTOMETRIC ASSOCIATION
1702 E Highland Ave, Ste 213
Phoenix, Arizona 85016
PH: 602.279.0055 / FX: 602.264.6356
VISIT US AT: WWW.AZOA.ORG



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